



How to build full-time income

One of the major benefits of our compensation plan is its predictability. On this page are some examples based on established patterns for this type of compensation plan. Results will vary according to individual effort and circumstances, but you can gain an overview of what it will take you to achieve your desired level of income.

ASSUMPTIONS

We've used the following assumptions in the examples below. These assumptions are drawn from many years of practical, real-world experience in compressed unilevel compensation plans similar to this one.

- You'll set an example for your team by personally sponsoring the number of first level active Managers shown in each example.
- Only active Managers and above are included. Totals may vary due to volumes of members who aren't Active Managers.
- All individuals qualify with exactly 100 CV per month. (The average qualifying order is higher than 100 CV.)
- Only your first two levels are shown because of the difficulty in calculating any kind of realistic group structure and volume from the third level and below.
- Experience shows that a Diamond Director

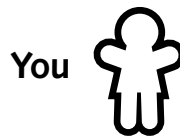
or higher receives at least two-thirds of their total income from their third level and below. We've used this figure to simplify calculations. Please note that this may not apply to Diamond Directors who qualify quickly because most of their group volume will come from their first two levels.

- We've estimated, based on experience, that your personally-sponsored first level Managers (and higher) will sponsor at the following rates:

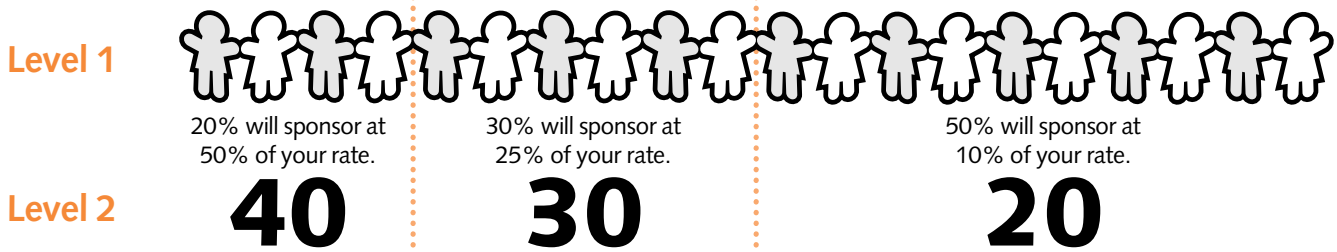
- 20% will sponsor at 50% of your rate.
- 30% will sponsor at 25% of your rate.
- 50% will sponsor at 10% of your rate.

Example 1

Your first level — 20 active people
Your second level — 90 active people



The Pareto Principle (80:20 Rule) is alive and well in network marketing



Level	Active	Volume	Levels 1 and 2	Level 3 and below	TOTAL
Level 1	20	2,000	\$300		
Level 2 — 20%	40	4,000			
Level 2 — 30%	30	3,000			
Level 2 — 50%	20	2,000			
Level 2 total	90	9,000	\$3,600		
Monthly totals	110	11,000	\$3,900	\$7,800	\$11,700

Example 2

Diamond Director with 12 personally-sponsored active Managers

Level	Active	Volume	Levels 1 and 2	Level 3 and below	TOTAL
Level 1	12	1,200	\$180		
Level 2 — 20%	14	1,440			
Level 2 — 30%	11	1,080			
Level 2 — 50%	7	720			
Level 2 total	32	3,240	\$1,296		
Monthly totals	44	4,440	\$1,476	\$2,952	\$4,428

Example 3

Crown Director with 24 personally-sponsored active Managers

Level	Active	Volume	Levels 1 and 2	Level 3 and below	TOTAL
Level 1	24	2,400	\$360		
Level 2 — 20%	58	5,760			
Level 2 — 30%	43	4,320			
Level 2 — 50%	29	2,880			
Level 2 total	130	12,960	\$5,184		
Monthly totals	154	15,360	\$5,544	\$11,088	\$16,632

Example 4

Crown Director with 36 personally-sponsored active Managers

Level	Active	Volume	Levels 1 and 2	Level 3 and below	TOTAL
Level 1	36	3,600	\$540		
Level 2 — 20%	130	12,960			
Level 2 — 30%	97	9,720			
Level 2 — 50%	65	6,480			
Level 2 total	292	29,160	\$11,664		
Monthly totals	328	32,760	\$12,204	\$24,408	\$36,612

Example 5

Crown Director with 48 personally-sponsored active Managers

Level	Active	Volume	Levels 1 and 2	Level 3 and below	TOTAL
Level 1	48	4,800	\$720		
Level 2 — 20%	230	23,040			
Level 2 — 30%	173	17,280			
Level 2 — 50%	115	11,520			
Level 2 total	518	51,840	\$20,736		
Monthly totals	566	56,640	\$21,456	\$42,912	\$64,368

Example 6

Crown Director with 60 personally-sponsored active Managers

Level	Active	Volume	Levels 1 and 2	Level 3 and below	TOTAL
Level 1	60	6,000	\$900		
Level 2 — 20%	360	36,000			
Level 2 — 30%	270	27,000			
Level 2 — 50%	180	18,000			
Level 2 total	810	81,000	\$32,400		
Monthly totals	870	87,000	\$33,300	\$66,600	\$99,900